



1. Project title

In connection with the project 36613 EU GROWTH4SMEs (GRaduate Ongoing Workqualification Towards offering Highly qualified skills for SMEs) and in accordance with the General Data Protection Regulation, we require your consent to our processing of your personal data.

2. Project description

Aarhus Municipality, UC Limburg, Belgium, Oslo University in Norway and Aarhus University are working together on the project Growth4SMEs (GRaduate Ongoing Workqualification Towards offering Highly qualified skills for SMEs).

The project will create a digital platform that will collect input from SMEs about their skill shortage and subsequently design an education set-up so that unemployed obtain the sought after skills. For that purpose, the project will set up a joint online course aiming at an international audience and specific regional courses to help the young graduates to meet the demands of a constantly changing labor market. Furthermore, there will be arranged case-competitions to allow SMEs to hand in challenges so that the graduates can show how their newly acquired skills can present innovative solutions to business problems.

The digital platform will be launched in May in the three participating countries and the first courses are expected to be developed and ready by August/September. The digital platform will be developed continuously.

The project is funded by an ERASMUS+.

<https://growth4sme.eu/>

3. Data controller, project group and project manager

Aarhus University, CVR no. 31119103, is the data controller for the processing of your personal data. Karin Rasmussen, Aarhus Kommune Torunn Nyland, Oslo University, Helene Bijmens, UC Limburg, Katrine Solvang Larsen, Aarhus Universitet is responsible for the project (hereinafter referred to as the "project group"). The project group is headed by Katrine Solvang Larsen and can be contacted at Nordre Ringgade 1, 8000 Aarhus C, 0045 40873919, katrinesolvang@au.dk.

Questions regarding AU data processing please contact DPO Søren Broberg Nielsen, Katrinebjergvej 107, Building 5530, 8200 Aarhus Universitet, e-mail: dpo@au.dk, tlf. +45 8715 3198.

4. Categories of personal data concerning you that are processed

We process ordinary personal data in the form of information about SMEs participating in the survey about skills needed on the labor market.

5. Purpose and processing activities

The collected input from SMEs about their skill shortage will subsequently be used to design an education set-up so that unemployed obtain the sought after skills. The group will evaluate the incoming answers and this information will be used in the final course offer.





Purpose: We use your SME data – size of company, NACE-code, establishment to understand what kind of skills are needed in different types of SMEs.

- Purpose 1: We use your contact data to contact you for potential participation in a case-competition.

We will during the project period store your personal data safely.

6. Any recipients or categories of recipients of personal data

We share your personal data within the project-group: Aarhus Kommune, University of Oslo, UC Limburg and Aarhus University.

7. Transfer to a third country or international organisation

We do not transfer your personal data to anyone outside the EU/EEA.

8. Storage period

At present, we cannot say for how long we store your personal data. We focus on relevance in according to the implementation of the project and store your personal data for as long as it is needed for the purpose of the project and in accordance with applicable legislation.

9. The right to withdraw consent

Participation is voluntary and you may at any time withdraw your consent to the processing of personal data. This can be done by contacting katrinesolvang@au.dk . If you withdraw your consent, this will take effect as from the time of withdrawal and will not affect the legality of our processing up to this time.
