



UiO • **Faculty of Humanities**
University of Oslo

GROWTH **4** SMEs

Welcome to the case-competition at the University of Oslo 14th - 16th March 2022



We are pleased to invite you to a case-competition at the Faculty of Humanities, University of Oslo, in March 2022!

For three days, you will work with your fellow Danish or Belgian students in groups of 3-5 people, on one of four cases given by Norwegian SMEs. We expect that approximately 100 Norwegian students, across all disciplines at the Faculty of Humanities, will also take part in the case-competition. The competition will take place on Blindern Campus, UiOs main campus.

On day three, you will pitch your case-solution to a jury and the company that “owns” the case. The winners of each case will then pitch against each other in the finale!

Monday 14 March

14:00 – 16:00 Kick-off w/student- and SME-testimonials and presentation of cases
Refreshments
Venue: Sophus Bugges building, auditorium 2 (TBC)

16:00 - Groups will be working on cases



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Tuesday 15 March

All day- Groups will be working on cases
Venue: University libraries (Sophus Bugge building or Georg Sverdrup building)

Wednesday 16 March

Morning: Groups will be working on cases
13:00 Deadline – ppt. presentation for pitch
e-mail: (TBC)

14:00 – 16:00 First round of pitches to the jury
Venue: Sophus Bugge building, seminar rooms 1 – 4 (TBC)

16:00 – 17:00 Dinner and socializing
Venue: Union371 – student game lounge (on-campus)

17:00 – 18:00 Finale! Pitches by the four case-winner-teams.

18:00 – 20:00 Socializing; billiard, dart, shuffleboard...
Opportunity to buy drinks and food in the lounge

This case-competition is part of the Erasmus project GROWTH4SMEs - - as a participant from Denmark or Belgium, your expenses for travel and accommodation will be covered by the project.

For further information contact:

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