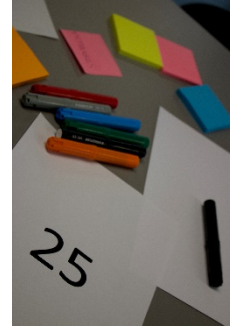


Use your academic expertise and pitch your great solutions

CASE COMPETITION IN AARHUS

April 26th – 27th 2022



We are thrilled to invite you to join our case competition in Aarhus from April 26th-27th 2022.

We have invited 10 (to be confirmed) different companies who will each bring a case. You will get to hear them present their case, and afterwards you will use your academic capabilities and expertise to work on a great solution for them.

In Aarhus, you and the other participants will be divided into groups of up to 2-3 people (coming from Norway or Belgium you will be working together with your fellow citizens). On Tuesday we kick off the event with Lasse Chor who will introduce you to a method called “design thinking”. After the presentation, the cases will be given to the groups, and they will start working on the cases. You get to pitch your idea the following day, so sharpen your mind and think creatively for this two-day case competition.

On our webpage you can get tips on business understanding, brainstorming and creativity, presentation skills, and much more: <https://growth4sme.eu/>

Your output

- It will give you the chance to develop your skills in relation to working with design processes
- You'll get the chance to pitch some good ideas and show potential employers what you can do
- It's a good platform for you to use your theoretical knowledge to solve practical problems
- You'll learn more about business life and gain insight into strategic design thinking
- You get international experience
- It will add experience to your CV

Still curious? You can read more about the case-competition and sign up here: [Link to come](#)

Program

Tuesday April 26th

9:00-11:00

Intro from Lasse Chor (Venue: To be determined)

11:00-12:00

SME case presentations

12:00-

Lunch and groups working on cases for the rest of the day



AARHUS UNIVERSITY

Wednesday April 27th

Morning:	Groups are working on cases (venue: To be determined)
15:00-15:50	Pitches round 1
15:50-16:00	Break
16:00-16:50	Pitches round 2
16:50-17:00	Break
17:00-	Finale and socializing

Practical information:

Our Aarhus staff will take care of you from arrival to departure and you will get a dedicated contact person.

This case-competition is part of the Erasmus+ project GROWT4SMEs - <https://growth4sme.eu/> - as a participant from Norway or Belgium your expenses for travel and accommodation will be covered by the project.

For further information contact:

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