



UNIVERSITY
OF OSLO

GROWTH **4** SMEs

Welcome to the case-competition at the University of Oslo 25th - 26th October 2022



We are pleased to invite you to a case-competition at the Faculty of Humanities, University of Oslo, in October 2022!

For two days, you will work with your fellow Norwegian, Danish or Belgian students in groups of 4-5 people, on one or two cases given by Norwegian SMEs. We expect that approximately 30 Norwegian students, across all disciplines at the Faculty of Humanities, will also take part in the case-competition. The competition will take place on Blindern Campus, UiOs main campus.

On day two, you will pitch your case-solution to a jury and the company that “owns” the case. The winners of each case will then pitch against each other in the finale!

Monday 17 October

11:30 – 12:15

Digital Information meeting -

You can ask questions and get answers about the upcoming case-competition from the academic person in charge, Arnt Maasø.

Zoom link will be sent to all registered participants.



Tuesday 25 October

09:00 – 10:00 Kick-off w/student- and SME-testimonials and presentation of cases
Refreshments

Venue: Sophus Bugges building, auditorium 1

10:30 - Groups will be working on cases

Venue: Niels Treschow building, 12th floor

Approx. 12:00 Lunch (included)

Venue: Eilert Eatery – Eilert Sundts building

20:00 Groups need to vacate the university buildings

Venue: Niels Treschow building, 12th floor

Wednesday 26 October

09:00 – 10:00 1 minute pitch session w/Arnt Maasø
Groups will deliver a preliminary pitch of their ideas for training and feedback purposes.

Venue: Niels Treschow building, 12th floor

10:00 – 12:00 Groups will be working on cases

Venue: Groups can choose their own locations, but **seminar rooms 5, 6 and 8 in the Georg Sverdrup building has been booked for the purpose of the CC, as well as Niels Treschow building, 12th floor.**

Approx. 12:00 Lunch (included)

Venue: Eilert Eatery – Eilert Sundts building

12:00 – 14:00 Groups will be working on cases

Venue: Groups can choose their own locations, but **seminar rooms 5, 6 and 8 in the Georg Sverdrup building has been booked for the purpose of the CC.**

14:00 Deadline – send in presentation for pitch – IMPORTANT – remember to include case number and your group number

e-mail: therese.giessing@hf.uio.no



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- 15:00 – 16:30 First round of pitches to the jury
Venue: Georg Sverdrups building, auditorium 2
- 17:00 – 19:00 Dinner, socializing and finale!
Venue: Sophus Bugge building, Uglebo/Owl's nest student pub

This case-competition is part of the Erasmus project GROWTH4SMEs - - as a participant from Denmark or Belgium, your expenses for travel and accommodation will be covered by the project.

For further information contact:

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