



UNIVERSITY  
OF OSLO

GROWTH <sup>\*\*\*</sup>4 SMEs

## Welcome to the case-competition at the University of Oslo 7<sup>th</sup> - 9<sup>th</sup> June 2022



We are pleased to invite you to a case-competition at the Faculty of Humanities, University of Oslo, in June 2022!

For three days, you will work with your fellow Danish or Belgian students in groups of 3-5 people, on one of two cases given by Norwegian SMEs. We expect that approximately 30 Norwegian students, across all disciplines at the Faculty of Humanities, will also take part in the case-competition. The competition will take place on Blindern Campus, UiOs main campus.

On day three, you will pitch your case-solution to a jury and the company that “owns” the case. The winners of each case will then pitch against each other in the finale!

### **Monday 30 May**

11:30 – 12:00

Digital Information meeting -

You can ask questions and get answers about the upcoming case-competition from the academic person in charge, Arnt Maasø.

Zoom link will be sent to all registered participants.





### Tuesday 7 June

14:00 – 16:00 Kick-off w/student- and SME-testimonials and presentation of cases  
Refreshments  
Venue: Sophus Bugges building, auditorium 2

16:00 - Groups will be working on cases

### Wednesday 8 June

All day- Groups will be working on cases  
Venue: Groups can choose their own locations, but seminar rooms 3, 6, 7, 10, 12, 14 in the P. A. Munch building has been booked for the purpose of the CC

approx. 12:00 Lunch buffet at Eilert Eatery, Eilert Sundt building

13:00 – 14:00 1 minute pitch session w/Arnt Maasø  
Groups will deliver a preliminary pitch of their ideas for training and feedback purposes.  
Venue: Seminar room 10, P. A. Munch building

### Thursday 9 June

Morning: Groups will be working on cases  
13:00 Deadline – send in presentation for pitch – IMPORTANT – remember to include case number and your group number

e-mail:

Case 1: [therese.gjessing@hf.uio.no](mailto:therese.gjessing@hf.uio.no)

Case 2: [torunn.nyland@hf.uio.no](mailto:torunn.nyland@hf.uio.no)

14:00 – 16:00 First round of pitches to the jury  
**Venue: Sophus Bugge building, seminar rooms 3 (Case 1) and 4 (Case 2)**

16:00 – 17:00 Dinner and socializing  
**Venue: Union371 – student game lounge ([Union371 - SiO](#) – link)**



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17:00 – 18:00           Finale! Pitches by the four case-winner-teams.  
18:00 – 20:00           Socializing; billiard, dart, shuffleboard...  
                                  Opportunity to buy drinks and food in the lounge

This case-competition is part of the Erasmus project GROWTH4SMEs - - as a participant from Denmark or Belgium, your expenses for travel and accommodation will be covered by the project.

For further information contact:

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