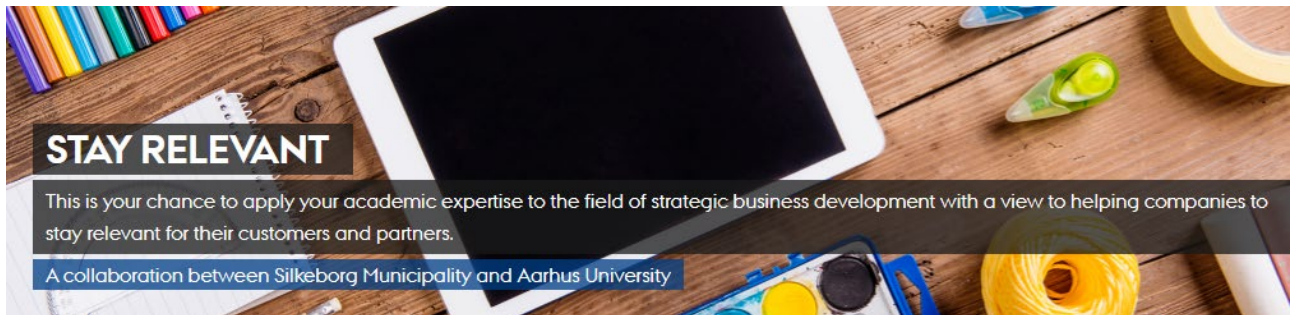


Use your academic expertise in practice

## COME TO DENMARK and participate in STAY RELEVANT 2021



Would you like to join students from the Faculty of Arts on Monday 11 October and Tuesday 12 October 2021 in Aarhus Denmark? In partnership with Danish students, you will be using your academic expertise to find solutions to problems that a variety of companies in Silkeborg are facing.

In Aarhus you and the other participants will be divided into groups of up to five people (coming from Norway or Belgium you will be working together with your fellow citizens). On Monday 11 October you will be introduced to a working method called “design thinking” by Lasse Chor from Happy 42 – <http://happy42.dk/>. After the presentation the cases will be given to the groups, for the preparation to begin. The next day (12 October), you will be taken by coach to Silkeborg, where you will be given the chance to work on a specific problem. Each group will then be asked to pitch their solution.

Taking part in this case competition is a good idea because:

- It will give you the chance to develop your skills in relation to working with design processes
- You’ll get the chance to pitch some good ideas and show potential employers what you can do
- It’s a good platform for using your theoretical knowledge to solve practical problems
- You’ll learn more about business life and gain insight into strategic design thinking
- You get international experience
- It will look good on your CV

You can read more about the case-competition and here: <https://studerende.au.dk/en/studies/subject-portals/arts/newsandevents/events-students-at-the-faculty-of-arts/stay-relevant-2021/>.

### Programme

<b>11. October</b>	
9.00 - 11.00	Introduction to designthinking, working on cases and pitch by Lasse Chor, Happy 42 <b>Venue:</b> Stakladen
	After the presentation the groups will receive the cases to start research and generating ideas.
<b>12. October</b>	
08.00	Departure with bus from Aarhus Universitet: <b>Venue:</b> Langelandsgade 139, parking lot

09.00 - 9.30	Welcome and breakfast, motivation talk og presentation of cases. by Lasse Chor, Happy 42
9.30 - 12.30	Working on cases
12.30 - 13.00	Lunch break
13.00 - 16.00	Working on cases
16.00	Coffee/Tea and cake
16.30- 18.00	Parallel pitch-sessions - selection of five finalists
18.00	Dinner and networking
19.00	Welcome
19.05	Pitch - five finalist
19.30	Audience voting and Award Ceremony
20.00	The bus returns to Aarhus

### Practical issues:

Our Aarhus staff will take care you from arrival to departure and you will get a dedicated contact person.

This case-competition is part of the Erasmus+ project GROWT4SMEs - <https://growth4sme.eu/> - as a participant from Norway or Belgium your expenses for travel and accommodation will be covered by the project.

For further information contact:

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