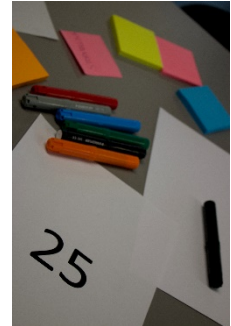


Use your academic expertise in practice

COME TO DENMARK and participate in the JOB BootCamp 2021



Would you like to join fellow graduates on Tuesday 14 September, Wednesday 15 September and Thursday 16 September 2021 in Aarhus Denmark? In partnership with your fellow students, you will be using your academic expertise to find solutions to problems that a variety of different companies are facing.

In Aarhus, you and the other participants will be divided into groups of up to 2-3 people (coming from Norway or Belgium you will be working together with you fellow citizens). On Tuesday you will be introduced to a working method called “design thinking” by Lasse Chor from Happy 42 – <http://happy42.dk/>. After the presentation, the cases will be given to the groups, for the preparation to begin. The next day you will be working on your case and Thursday each group will be asked to pitch their solution.

Taking part in this case, competition is a good idea because:

- It will give you the chance to develop your skills in relation to working with design processes
- You’ll get the chance to pitch some good ideas and show potential employers what you can do
- It’s a good platform for using your theoretical knowledge to solve practical problems
- You’ll learn more about business life and gain insight into strategic design thinking
- You get international experience
- It will look good on your CV

You can read more about the case-competition and sign up here: <https://pretix.eu/jbc21/cc2021-2/>

Programme

Tuesday 14. September	
9.00 - 11.00	Introduction to designthinking, working on cases and pitch by Lasse Chor, Happy 42 Venue: Aarhus University, building 1485, room 226
	After the presentation, the groups will receive the cases to start research and generating ideas.
Wednesday	

15. September	
09.00-	Working on the case Venue: Aarhus University, building 1481, room 341
Thursday 16. September	
9.00 - 9.50	Pitch 1-8
9:50 – 10.00	Break
10.00 - 10.50	Pitch 9-17
10.50 - 11.00	Break
11.00 - 11.50	Pitch 18-25
11.50-13.00	Lunch
13.00-15.00	Award Ceremony

Practical issues:

Our Aarhus staff will take care you from arrival to departure and you will get a dedicated contact person.

This case-competition is part of the Erasmus+ project GROWT4SMEs - <https://growth4sme.eu/> - as a participant from Norway or Belgium your expenses for travel and accommodation will be covered by the project.

For further information contact:

Belgium:

Karolien Vlayen
Teacher/researcher
karolien.vlayen@ucll.be | +32 475 81 68 67

Norway:

Torunn Nyland
Seniorrådgiver/Arbeidslivskordinator/Senior Adviser/Career and Employability Coordinator
torunn.nyland@hf.uio.no | phone: +47 22 84 48 55/ +47 405 52 150

